



## ASCENT UPDATES 3ds MAX 2008 FUNDAMENTALS CURRICULUM

**Mississauga, ON, March 19, 2008** – RAND Worldwide, a global leader in providing technology solutions to organizations with engineering design and information technology requirements, announced today that its courseware division, ASCENT – Center for Technical Knowledge®, released an updated training guide for Autodesk® 3ds Max software: *Autodesk® 3ds Max 2008 Fundamentals*.

The updated *Autodesk 3ds Max 2008 Fundamentals* training guide focuses on the fundamental concepts and techniques required to create sophisticated photo-realistic renderings and desktop animations. Students taking the course receive an overview of the interface, workflow, and project configuration; instruction in 3D modeling from 2D objects; and an introduction to lighting, rendering, and animation for visualization. Significant emphasis on the mental ray renderer is added to the course to expand student knowledge of advanced rendering techniques.

*Autodesk 3ds Max 2008 Fundamentals* is ideal for Autodesk® 3ds Max® 2008 users in the architectural, civil, and mechanical engineering fields, and in the product and interior design industries. The course is written by Mark Gerhard, the first application engineer at Autodesk dedicated to multimedia products, and is derived from his 18 years of experience with 3D Studio and 3ds Max products.

“With today’s sophisticated 3D design tools providing exact representation, this ASCENT curriculum can educate companies on utilizing visualization tools like 3ds Max to fully convey the finished concept to all stakeholders,” said Joe Oswald, Executive Vice-President, PLM Operations, North American and Europe, RAND Worldwide.

ASCENT is an Authorized Author, Publisher and Developer of the Autodesk® curriculum. All of the company’s Autodesk® courses are available to educational institutions, individuals, and corporations. To see the company’s complete courseware lineup for Autodesk, Dassault Systèmes and PTC software solutions, please visit [www.ASCENTed.com](http://www.ASCENTed.com).

### **About ASCENT:**

ASCENT- Center for Technical Knowledge is the leading developer of high-quality professional training, technical documentation, and knowledge products for engineering applications. ASCENT’s products are used to train thousands of people in the engineering and manufacturing fields around the world each year and are developed by a multidisciplinary team of engineers, technical writers, courseware developers, and instructional designers. ASCENT is a division of RAND Worldwide. More information about the company can be found at [www.ASCENTed.com](http://www.ASCENTed.com).



### **About RAND Worldwide**

RAND Worldwide is one of the world’s leading providers of professional services and technology to the engineering community, targeting organizations in the building, infrastructure and manufacturing industries. RAND enables its customers to improve their competitiveness, productivity, and profitability by enhancing key aspects of their Product Lifecycle Management (PLM) capabilities, including planning, development, and management. As one of the leading technology independent systems integrators in the world, RAND Worldwide operates in 50 sales and client service centers globally. For more information please visit [www.rand.com](http://www.rand.com).

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