



## ASCENT Releases New Autodesk® 3ds Max® Design Training Guide

**Mississauga, ON, September 9, 2008** – RAND Worldwide, a global leader in providing technology solutions to organizations with engineering design and information technology requirements, announced today that its courseware division, ASCENT – Center for Technical Knowledge®, released its *Autodesk 3ds Max Design 2009 Fundamentals* training guide.

ASCENT's *Autodesk 3ds Max Design 2009 Fundamentals* is created based on the company's existing *3ds Max 2008 Fundamentals* training guide. The guide is written by Mark Gerhard, one of the first artists at Autodesk® dedicated to multimedia products, and now an employee in RAND's IMAGINiT Technologies division. The training guide content is derived from his 18 years of experience with 3ds Max products. Users in the architectural, civil and mechanical engineering, and product and interior design industries using Autodesk® 3ds Max® Design will benefit from the course's tailored design visualization content and focus on the fundamental concepts and techniques required to create sophisticated photo-realistic renderings and desktop animations. Users of Autodesk® 3ds Max® 2009 will also benefit from the training guide, which provides instruction for the interface, workflow and project configuration, and 3D model creation from 2D objects. The guide's content places greater emphasis on using mental ray lighting, materials, and rendering including the new Revit® compatible ProMaterials. In addition, new subject matter provides focus on the software's enhanced features including spline mapping, mental ray proxies, and lighting analysis.

"Our *Autodesk 3ds Max Design 2009 Fundamentals* training guide provides a firm foundation in learning to use 3ds Max Design 2009 quickly and effectively, whether a CAD user, graphic designer, artist or engineer," said Joe Oswald, Executive Vice President PLM operations, North America and Europe, RAND Worldwide. "The guide consists of three full training days and is ideal for those seeking to get up and running with 3ds Max Design 2009 in a short period of time."

ASCENT is an Authorized Author, Publisher and Developer of courseware for Autodesk® applications. All of the company's Autodesk®-related training courseware is available to educational institutions, individuals, and corporations.

ASCENT will be releasing the following titles in the fall: *Revit Architecture 2009 Advanced*, *Maya 2008 Fundamentals*, and *Vault 2009: Data Management for Inventor Users*. To see the company's complete courseware lineup for Autodesk, Dassault Systèmes, and PTC software solutions, please visit [www.ASCENTed.com](http://www.ASCENTed.com).

### About ASCENT:

ASCENT- Center for Technical Knowledge is the leading developer of high-quality professional training, technical documentation, and knowledge products for engineering applications. ASCENT's products are used to train thousands of people in the engineering and manufacturing fields around the world each year and are developed by a multidisciplinary team of engineers, technical writers, courseware developers, and instructional designers. ASCENT is a division of RAND Worldwide. More information about the company can be found at [www.ASCENTed.com](http://www.ASCENTed.com).



### About RAND Worldwide

RAND Worldwide is one of the world's leading providers of professional services and technology to the engineering community, targeting organizations in the building, infrastructure and manufacturing industries. RAND enables its clients to improve their competitiveness, productivity, and profitability by enhancing key aspects of their Product Lifecycle Management (PLM) capabilities, including planning, development, and management. As one of the leading technology independent systems integrators in the world, RAND Worldwide operates in 50 sales and client service centers globally. For more information please visit [www.rand.com](http://www.rand.com).

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