Bringing Greater Value to Existing Material

Customer:
World’s largest provider of asynchronous web-based training to colleges, universities, and other education providers worldwide.

The Challenge:
GES was searching for a content provider to expand their online CAD software course offerings. Based on the success of the course ASCENT created for the previous version of AutoCAD, Gatlin Education Services once again awarded the contract to ASCENT to update their AutoCAD Level 1 / Level 2 online material to the next version and to enhance the material by including animations.

The Solution:
ASCENT worked with GES to determine the best way to bring greater value to the existing material, and which animations would create the best experience for students. ASCENT’s team of subject matter experts and technical writers used tools that offered the flexibility of working within GES’s learning management system while providing an optimal learning experience to students.

The Results:
ASCENT created 190 instructional and engaging animations to support students in an online learning environment. GES was extremely satisfied with the quality and, as a result of the work from ASCENT, there was an increase in course registrations from the previous version of the course.

“...The animations developed by ASCENT greatly increased value to the course and have resulted in 18% more sales than the previous version.”

~Gatlin Education Services

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