ASCENT provides Trade Union with Digital Site Licenses to train thousands of Union Members

The Client:
For over 6 years, ASCENT has had the pleasure of working with a training committee responsible for the educational development of a large international trade union with members employed in the construction industry. The work of the union members can be found in commercial and government-run facilities in addition to residential dwellings; any place where people live, work & play.

The Challenge:
With over 300 schools across North America to educate union members and millions of dollars spent each year in the training of apprentices and journeymen, using professional and relevant training materials was key for the union. While the educational division of the union does publish many of its own training manuals specific to its industry, the union was also seeking quality, consistent Autodesk curriculum that it could easily distribute to its many members.

The Solution:
As the provider of Autodesk Official Training Guides, ASCENT was able to offer the union a digital courseware license to print a specified number of training guides throughout the year, whenever union members needed them. This option is ideal for customers training multiple users and want the flexibility and cost savings of printing on-demand. Digital site license users can also choose to brand the training guides with their own covers, should they choose.

This particular license agreement allowed the union to print up to 2,500 copies of the following training guides, over the course of their agreement term:

- AutoCAD Fundamentals
- AutoCAD Advanced
- AutoCAD 3D Drawing & Modeling

The Results:
With this flexible and on-demand print option, the union has been able to provide its members with consistent, up-to-date, quality training materials for Autodesk software, saving time and costs by not having to create its own course material. The nature of the digital site license option also allows the union to print just the desired quantity of training guides whenever they need it. Plus, with the license agreement, the latest courseware is always available to union members. As training guides are updated to the next software release from Autodesk, union members have access to the latest version of the courseware.